Privacy Policy

Summer Coast Realty · summercoastrealty.com · Last updated 24 November 2026

The Privacy Policy hereby rules the way in which Summer Coast Realty collects, uses, keeps and discloses the data compiled from its users (each, a "User") from the internet site https://summercoastrealty.com/ ("Site"). This privacy policy is applied to the Site and all the products and services provided by Summer Coast Realty.

Purpose

Summer Coast Realty uses the personal information you provide to respond to your inquiries, process your reservations or provide you access to specific information. We may use your information internally in order to understand your preferences and to improve our products and services, or that Summer Coast Realty (or a subsidiary of Summer Coast Realty uses this personal information to contact you regarding offers, or to conduct online surveys to better understand our User's' requirements or preferences.

Summer Coast Realty will respect your decision If you choose not to have your personal information used (particularly direct-marketing or market-research). Summer Coast Realty will not sell or market your personal information to third parties.

Use for specific purpose

Summer Coast Realty will only collect, process and use the personal information you provide online for the purposes stated to you, unless collection, processing and use are required in order to process, negotiate and execute a contract with you; are necessary in order to satisfy a legal obligation, or judicial order; or to justify or protect legal claims; or to avert unlawful activities

Personal Data

We may compile personal data from the User in different ways, including, but not limited to, when the User visits our internet site, makes a reservation or uses the different services, functions and resources that we make available in our site. The users shall be asked about their following data: name, e-mail address, telephone number, credit cards information. We will never store your credit card information. The users may, nevertheless, visit our site anonymously. We only compile personal data voluntarily and during the reservation process.

Non-personal information

Summer Coast Realty may automatically (i.e. not by registration) collect non-personal information automatically (e.g. computer operating system used, type of internet browser and domain name of the website from which you accessed our website; number of pages viewed, number of visits, average time you spent on our site. Summer Coast Realty and its worldwide subsidiaries use this information to improve the performance and content of our websites.

General Data

We may compile general data about the User each time he or she interacts with our Site. This data may include the name of the browser, the type of computer and the User's technical information through the connection to our Site, such as the operating system and the Internet service providers used and any other similar data.

The cookies from the Web browser

Our Site may use "cookies" to improve the User experience. The User's browser places the cookies in the User's hard disk for registering purposes and sometimes to track information about him or her. The User may choose to configure his or her Web browser in order to reject them or to alert him or her when cookies are being sent. If the "cookies" are rejected some parts of our Site may not work properly.

Security

Summer Coast Realty will protect your personal data against unauthorized transmission or access, unintentional or intentional illegal use, deletion, loss or changes by implementing technical and organizational security measures.

Links to other websites

Summer Coast Realty may contain links to third party websites. Summer Coast Realty is not responsible for the content or privacy policies or of these websites.

Services this Site uses

To run the Site and to know which of our advertising works, the Site uses the services below. Only the email service receives what you write in a form, to deliver it to our office.

Vercel hosts the Site. Its Web Analytics counts page views and contacts (a tap on WhatsApp, a phone number or an email, or a form that was sent) without cookies.

Google Tag Manager loads the Google and Meta services listed here.

Google Analytics measures how visitors use the Site (see the Google Analytics section below).

Google Ads: when you arrive from one of our Google ads, a cookie keeps the ad's click identifier, so Google can tell us whether the ad led to a contact.

Meta Pixel tells Meta when a page of the Site is viewed and when a visitor contacts us, so our Facebook and Instagram ads can reach people interested in our properties. Meta may connect this to a Facebook or Instagram account under its own policy: facebook.com/privacy/policy.

Sentry receives a report when a page of the Site fails (what failed, on which page and in which browser), so we can fix it.

Resend delivers the forms you send to our office.

Google Fonts, cdnjs and unpkg serve the Site's fonts and part of its code, and OpenFreeMap serves its maps. Your browser asks them for these files directly, so they receive your IP address.

When you arrive from one of our ads, your browser keeps the name of that ad and its campaign for 30 days (in its local storage, not in a cookie), so a contact can be counted for the ad that brought it. Nothing about you is kept with it.

Google Analytics

If you have given your consent, Google Analytics, a web analysis service of Google Inc. is used on this website. The use includes the Universal operating mode. This makes it possible to assign data, sessions and interactions across multiple devices to a pseudonymous user ID and thus analyze a user's activities across devices.

This data protection notice is provided by https://www.intersoft-consulting.de

Google Analytics uses cookies, which are text files placed on your computer, to help the website analyze how users interact with the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. IP anonymisation is activated on this website, therefore Google will reduce your IP address within Member States of the European Union or in other states party to the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. We would like to point out that on this website Google Analytics has been extended to include IP anonymisation in order to ensure anonymous collection of IP addresses (so-called IP masking). The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data. For more information on terms of use and data protection, please visit https://www.google.com/analytics/terms/gb.html or https://policies.google.com/?hl=en

Purposes of the Processing

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services related to website and Internet use.

Legitimate interests

The legitimate interest in the data processing lies in the optimization of our website, the analysis of the use of our website and the adaptation of its contents. The interests of users are adequately protected by pseudonymisation.

Legal Basis

The legal basis for the use of Google Analytics is your consent in accordance with https://gdpr-info.eu/art-6-gdpr/

Recipients or categories of recipients

The recipient of the collected data is Google.

Transfer to third countries

Personal data will be transferred to the USA under the EU-US Privacy Shield on the basis of the European Commission's adequacy decision. You can download the certificate here.

Data storage – duration

The data sent by us and linked to cookies, user-identifiers (e.g. User IDs) or advertising-identifiers are automatically deleted after 12 months. Data whose retention period has been reached is automatically deleted once a month.

Rights of the Persons affected

You can revoke your consent at any time with effect for the future by blocking the storage of cookies by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functionalities of this website to their full extent.

You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the https://tools.google.com/dlpage/gaoptout?hl=en Browser Add-on. Opt-out cookies will prevent future collection of your data when you visit this website. To prevent Universal Analytics from collecting data across different devices, you must opt-out on all systems used.

Changes of this privacy policy

Summer Coast Realty reserves the right to update the privacy policy herein in any moment. When a change is made, it shall be notified during the date of the update at the bottom of the Site. We hereby suggest the User to frequently check the Site herein mentioned to be updated about any change in the way we protect the personal data that we collect. You hereby acknowledge and accept that it is your liability to check periodically this privacy policy and to be conscious about the modifications thereof.

Your acceptance of the terms herein described

From the moment you make use of this Site, you accept our policy. In case you do not agree with the policy herein described, please stop using this Site. If you continue making use of it after the publication of the changes in our privacy policy, it shall be taken hereinafter as an acceptance of the changes thereof.

Contact us

If you have any questions about this Privacy Policy, the practices of this Site, or the related products to this Site, please contact us at info@summercoastrealty.com.